

## 03-Store Look and Feel Script/Storyboard

- Learning objective: to be able to apply a theme template to the online store, customized with a logo.
- User needed info/assets: logo file

#	Action on Screen	Audio
1	<b>(iii)</b> Magento <b>go</b>	Hello, my name is Lisette. In this video tutorial I will show you how to set some basic elements of your online store's look and
	Set Store Look & Feel  Apply a template to your colline store, customized with your logic	feel by selecting a theme and adding your logo.
	[Still; 4 sec, incl transition]	
2	MODERN STYLE  METHODOLOGY ON BUSINESS AND SANDERS AND	Remember, our goal in this series of video tutorials is to get a fully functioning online store up and running as quickly as possible.
3	Language: English + Log in or register.	Before you can complete the steps in this video tutorial, you'll need to gather a logo file.
4	FREE SHIPPING ON ORDERS OVER SIOC  [Zoom in to store logo]	Your store logo is displayed in the upper-left of the header area of your online store. It serves as branding for your store as well as a link back to your online store's home page.

#	Action on Screen	Audio
5	Logo Types & Dimensions	The logo file must be a jpeg, gif, or png
6	Apparels Description of the Apparels of the Ap	and the size depends on the
	JPG MODERN STYLE	theme template you choose.
7	Riders 162 x 44 pixels PNG 287 x 54 pixels	For the current themes, the sizes
	Mediastore Clarity	range from 162 by 44 pixels to
	255 x 74 pkerls 159 x 53 pixels [] Magento®	290 by 89 pizels.
8	[Still of logo file types &	So, once you have your logo file
	dimensions]	
9	Databased Assays Assays  4.5   4.6 (Figure (Inserting proteings cancillate Assays for the North Control Assays (Inserting Assays)   Control  C   4.1   4.5 (Figure (Inserting proteings cancillate Assays for the North Control Assays (Inserting Assays)   C   (C Control  C   4.1   4.5 (Figure (Inserting proteings cancillate Assays for the North Control Assays (Inserting Assays)   C   (C Control  C   4.1   4.5 (Figure (Inserting proteings cancillate Assays for the North Control Assays (Inserting As	From the Magento Go Admin
	This Magento 80 State Orașe Catener Persiden Mediter Ole Naprie Spain C Grand Orașe Catener Persiden Mediter Ole Naprie Spain C Grand Orașe Catener Persiden Mediter Ole Naprie Spain C Grand Orașe Catener	panel, click Start My Store in the
	Destroord  Understake  Once America	upper left, to open the Startup
	\$0.00 Sent Reps (LBESTROW )  Average Critics  No Ose Payed	Wizard.
	\$4.00 Last 5 Order Last 5 Order Colonia State Colonia Stat	
	Name of Section Terror  Land 5 Section Terror  Land 5 Section Terror  Land 5 Section Terror  Land 5 Section Terror	
	[Still of Admin panel]	
10		Choose Design, then Select &
	This have in order controlled, Any orders placed will not be howeved or fathled.  O is however there are a controlled or any orders placed will not be howeved for fathled.  O is not stronger  Language Proference  O is not stronger.	Customize Your Design.
11	3. Despt. 6. Page 5. P	Read the tip, then click Continue.
12	3. Pursus  Nagerio, los aprins mentrato and inscinent according to words, from selectly invalidate  According to the control of the control o	You'll see the Theme Editor
	\$0.00	window.
13	Nomen to the Market Mar	On the left, you'll see the current
		theme, on the right, you'll see the
	[Video]	available themes.
14		Which theme you choose
		depends entirely on your
		personal taste.
15		All of the themes include all the
		functionality you need to sell
		products through your online
16		store. Preview each theme.
17		Once you find a theme you like,
		take a look at the other pages as well.
	<u> </u>	WEII.

#	Action on Screen	Audio
18		Once you find a theme you want
		to try, click Customize under the
		theme's thumbnail.
19		You'll see a note in the upper left
		that the theme is read-only.
20		Under Theme Information, type
		a theme name. This is just for
		your reference.
21		Type a theme description.
22		You can leave the theme
		thumbnail as is.
23		Click Save.
24		You'll see a green circle with a
		check mark in the upper left with
		a note that the theme has been
		created, and you'll see some new
		theme customization options
		along the left side.
25		Choose Design Settings Editor
		from the list on the left.
<b>26</b>		As you can see, Magento Go
		lets you customize just about
		everything.
<b>2</b> 7		However, to get your online
		store up and running as quickly
		as possible, the only thing you
		should customize at this point is
		the store logo.
28		Click Header Settings in the
		center left.
29		Under Logo, click Choose File.
30		Navigate to your online store
		logo file. Click Choose.
31		Click Save and Continue Edit.

#	Action on Screen	Audio
32		You'll see a green circle and a
		check mark in the upper left
		noting that your theme has been
		saved.
33		Now, let's preview what we've
		done so far.
34		Click Preview in the upper right.
<b>35</b>		You'll see that the new logo is in
		place.
36		Click Quit Preview.
<b>3</b> 7		So far, you've copied a template
		theme and customized it with
		your store logo.
38		You can see the theme you've
		been working on in the panel
		on the left of the Theme
		Editor window, under My
		Customizations.
39		But so far, a theme hasn't been
		applied to the online store visible
		to your customers.
40		To do that, find the theme
		you want to apply among the
		customized themes on the left,
		and click Apply.
41		The theme moves to the upper
		left of the window, under Current Theme
42		
42		And you'll see a green circle with a check mark in the upper
		left stating the theme has been
		applied.
43		Now let's look at how the online
		store will look to customers.
44		Open a new browser window,
		and type the URL of your store.
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#	Action on Screen	Audio
45		You may need to refresh the
		page.
46	1	Here too you see the logo you
		just chose, as well as all the
		features that come with the
		theme.
47	1	Close the browser window and
		return to the theme editing
		window.
48		You'll see that under the design
		step, you now have a check mark
		next to the Select & Customize
		Your Design.
49		Click Start My Store again, to
		hide the Startup Wizard.
<b>50</b>		You'll see a green circle with a
		check mark in the upper left with
		a message stating your store
		information has been saved.
<b>51</b>		And that's it!
<b>52</b>		Thank you for watching.
<b>53</b>	Thanks for watching!	Be sure and view the other
	Be sure and visit	helpful video tutorials and
	www.magent/Sd.com/support to see other rideo tutorials and articles to help you get going with Magento Go.	articles on the Magento Go
		support site.
	(i) Magento <mark>≌</mark>	
	[Still w/ support URL]	